

A detailed, high-angle photograph of a microchip die, showing its intricate circuitry and various colored regions in shades of gold, red, and black.

# **SEMICON<sup>®</sup> WEST** **BEYOND SMART**

**JULY 10-12, 2018 | MOSCONE CENTER | SAN FRANCISCO, CA**

## **2018 SPONSORSHIP PACKAGES**

### **PLATINUM, GOLD, AND SILVER**

# 2018 SEMICON WEST PREMIER SPONSORSHIPS

Starting this year, you can choose a Platinum, Gold, or Silver sponsorship package to promote your brand, showcase new products, and increase your visibility at SEMICON West with attendees—before, during and after the event!

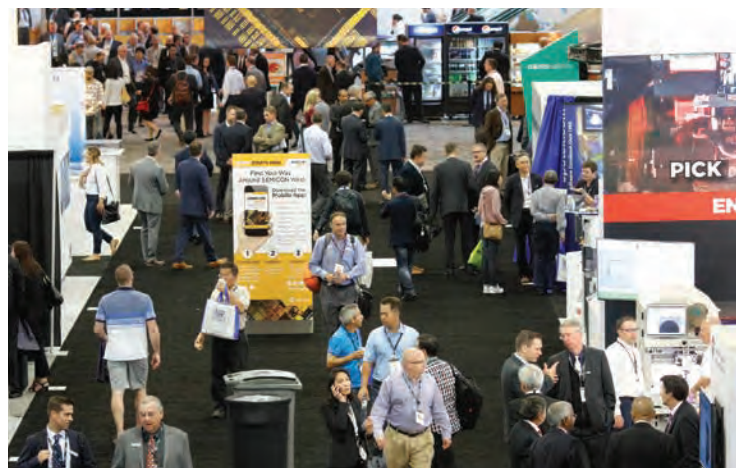
**PLATINUM**  
\$75,000

**GOLD**  
\$55,000–\$74,999

**SILVER**  
\$35,000–\$54,999

## PRE-EVENT BRANDING\*

	PLATINUM	GOLD	SILVER
• Booth		10' x 20' Booth/ Raw Space	10' x 10' Booth/ Raw Space
• Company logo placement on semiconwest.org— Home and Sponsor web pages	◆	◆	◆
• Sponsored post on SEMI social media channels (Facebook, Google+, Twitter, or LinkedIn) to promote your presence at event	4 Posts	2 Posts	1 Post
• Access to Thought Leadership Registration (includes 3-day Expo and TechXPOT access)	30 Passes	10 Passes	5 Passes
• Access to <i>FREE Expo Only</i> passes for customers and prospects	50 Passes	25 Passes	10 Passes
• Company logo link to a sponsor landing page. You'll have a dedicated landing page designed to feature your show participation at SEMICON West. You'll have an opportunity to highlight up to four (4) speakers, increase awareness for up to three (3) new products, plus connect attendees to your careers web page.	◆		





## ONSITE EXPOSURE\*

	PLATINUM	GOLD	SILVER
• Company logo placement in all promotional email campaigns to attendees	◆	◆	◆
• Company logo featured on event signage highlighting SEMICON West sponsors	◆	◆	◆
• Company logo featured on TechXPOT stage signage and slide presentations	◆	◆	◆
• Company logo featured on printed show floor map that appears in the event guide and onsite signage	◆	◆	◆
• Sponsor attendees and exhibit staff will receive badges with ribbons indicating sponsorship level	◆	◆	◆
• Meet the Press: Access to press in press room prior to press conference	◆	◆	◆
• Opportunity to leave a press kit in the press room	◆	◆	◆
• Access to press list	◆	◆	◆
• Opportunity to feature sponsored post(s) with photo on social media channels (Facebook, Google+, LinkedIn, or Twitter)	3 Posts	2 Post	1 Post
• Mobile app branding: Banner ad on the splash page	◆		
• Mobile app branding: Notification (Buzz)	2 Buzzes	1 Buzz	
• Mobile app branding: Page on app featuring your company logo that links to your sponsor landing page (see description of landing page under pre-event branding on previous page)	◆		
• Opportunity to feature (2) speakers at Meet the Expert Theaters located in SMART Manufacturing, SMART Transportation, and SMART MedTech Pavilions. Each speaker will be assigned one 30-minute session—a 20-minute presentation followed by a 10-minute Q&A	◆		
• Opportunity to feature (1) speaker addressing Workforce Development	◆		
• One 1-minute video wall advertisement at the Lower Level Lobby of North Hall	◆		
• Access to a meeting room (1-3 days)	◆		

*Continued*

## ONSITE EXPOSURE\* *continued*

	PLATINUM	GOLD	SILVER
• Company logo featured on Keynote slide presentations and keynote walk-in video	◆		
• Print ad in the official event guide. Full page, inside cover (back or front), and run of book. Ad placement options—first come, first served. Ads must be delivered on time to meet production deadlines.	◆		
• Company logo featured on Agenda-at-a-Glance digital displays located in reception areas	◆		

## POST-EVENT BENEFITS\*

- Include thank you message in SEMI post-show email to all attendees (50-words, logo, and link to sponsor web page) ◆
- Company logo will remain on SEMICON West website post-event for 30 to 60 days ◆

*\*Package benefits are subject to change and subject to availability.*



Ready to increase your visibility, lead generation, and thought leadership opportunities at SEMICON West?

**Contact SEMICON West Sales**

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